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7	BEFORE	THE					
8	BOARD OF REGISTERED NURSING DEPARTMENT OF CONSUMER AFFAIRS STATE OF CALIFORNIA						
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10	In the Matter of the Accusation Against: C	ase No. 2010 - 511					
11	FARIDEH NARAGHI						
12	55 Carr Drive	CCUSATION					
13	Registered Nurse License No. 240825						
14	Respondent.						
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16		,					
17	Complainant alleges:						
18		PARTIES					
19	1. Louise R. Bailey, M.Ed., RN (Complainant) brings this Accusation solely in her						
20	official capacity as the Interim Executive Officer of the Board of Registered Nursing, Department						
21	of Consumer Affairs.						
22	2. On or about February 28, 1974, the Board of Registered Nursing issued Registered						
23	Nurse License Number 240825 to Farideh Naraghi (Respondent). The Registered Nurse License						
24	expired on November 30, 2005 and was not renewed until July 10, 2008. The license was in full						
25	force and effect thereafter until November 30, 200	force and effect thereafter until November 30, 2009, when the license again expired.					
26	JURISDI	CTION					
27	7 3. This Accusation is brought before the	3. This Accusation is brought before the Board of Registered Nursing (Board),					
28	Department of Consumer Affairs, under the authority of the following laws. All section						
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references are to the Business and Professions Code unless otherwise indicated.

- 4. Section 2750 of the Business and Professions Code (Code) provides, in pertinent part, that the Board may discipline any licensee, including a licensee holding a temporary or an inactive license, for any reason provided in Article 3 (commencing with section 2750) of the Nursing Practice Act.
- 5. Section 2764 of the Code provides, in pertinent part, that the expiration of a license shall not deprive the Board of jurisdiction to proceed with a disciplinary proceeding against the licensee or to render a decision imposing discipline on the license. Under section 2811(b) of the Code, the Board may renew an expired license at any time within eight years after the expiration.

STATUTORY AND REGULATORY PROVISIONS

- 6. Section 651 of the Code states, in pertinent part:
- (a) It is unlawful for any person licensed under this division or under any initiative act referred to in this division to disseminate or cause to be disseminated any form of public communication containing a false, fraudulent, misleading, or deceptive statement, claim, or image for the purpose of or likely to induce, directly or indirectly, the rendering of professional services or furnishing of products in connection with the professional practice or business for which he or she is licensed. A "public communication" as used in this section includes, but is not limited to, communication by means of mail, television, radio, motion picture, newspaper, book, list or directory of healing arts practitioners, Internet, or other electronic communication.
- (b) A false, fraudulent, misleading, or deceptive statement, claim, or image includes a statement or claim that does any of the following:
 - (1) Contains a misrepresentation of fact.
 - (2) Is likely to mislead or deceive because of a failure to disclose material facts.
- (3)(A) Is intended or is likely to create false or unjustified expectations of favorable results, including the use of any photograph or other image that does not accurately depict the results of the procedure being advertised or that has been altered in any manner from the image of the actual subject depicted in the photograph or image.

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- (5) Contains other representations or implications that in reasonable probability will cause an ordinarily prudent person to misunderstand or be deceived.
- (8) Includes any statement, endorsement, or testimonial that is likely to mislead or deceive because of a failure to disclose material facts.
- (g) Any violation of this section by a person so licensed shall constitute good cause for revocation or suspension of his or her license or other disciplinary action.

7. Section 652 of the Code states:

Violation of this article in the case of a licensed person constitutes unprofessional conduct and grounds for suspension or revocation of his or her license by the board by whom he or she is licensed, or if a license has been issued in connection with a place of business, then for the suspension or revocation of the place of business in connection with which the violation occurs. The proceedings for suspension or revocation shall be conducted in accordance with Chapter 5 (commencing with Section 11500) of Part 1 of Division 3 of Title 2 of the Government Code, and each board shall have all the powers granted therein. However, in the case of a licensee of the State Department of Health Services, the proceedings shall be conducted in accordance with Section 110171 of the Health and Safety Code. In addition, any violation constitutes a misdemeanor as to any and all persons offering, delivering, receiving, accepting, or participating in any rebate, refund, commission, preference, patronage dividend, unearned discount, or consideration, whether or not licensed under this division, and is punishable by imprisonment in the county jail not exceeding six months, by a fine not exceeding two thousand five hundred dollars (\$2,500), or by both the imprisonment and fine.

8. Section 2052 of the Code states:

(a) Notwithstanding Section 146, any person who practices or attempts to practice, or who advertises or holds himself or herself out as practicing, any system or mode of treating the sick or afflicted in this state, or who diagnoses, treats, operates for, or prescribes for any ailment,

blemish, deformity, disease, disfigurement, disorder, injury, or other physical or mental condition of any person, without having at the time of so doing a valid, unrevoked, or unsuspended certificate [to practice medicine] or without being authorized to perform the act pursuant to a certificate obtained in accordance with some other provision of law is guilty of a public offense, punishable by a fine not exceeding ten thousand dollars (\$10,000), by imprisonment in the state prison, by imprisonment in a county jail not exceeding one year, or by both the fine and either imprisonment.

- (b) Any person who conspires with or aids or abets another to commit any act described in subdivision (a) is guilty of a public offense, subject to the punishment described in that subdivision.
- (c) The remedy provided in this section shall not preclude any other remedy provided by law.
 - 9. Section 2725 of the Code states:
- (a) In amending this section at the 1973-74 session, the Legislature recognizes that nursing is a dynamic field, the practice of which is continually evolving to include more sophisticated patient care activities. It is the intent of the Legislature in amending this section at the 1973-74 session to provide clear legal authority for functions and procedures that have common acceptance and usage. It is the legislative intent also to recognize the existence of overlapping functions between physicians and registered nurses and to permit additional sharing of functions within organized health care systems that provide for collaboration between physicians and registered nurses. These organized health care systems include, but are not limited to, health facilities licensed pursuant to Chapter 2 (commencing with Section 1250) of Division 2 of the Health and Safety Code, clinics, home health agencies, physicians' offices, and public or community health services.
- (b) The practice of nursing within the meaning of this chapter [the Nursing Practice Act] means those functions, including basic health care, that help people cope with difficulties in daily living that are associated with their actual or potential health or illness problems or the treatment thereof, and that require a substantial amount of scientific knowledge or technical skill, including

28... all of the following:

- (1) Direct and indirect patient care services that ensure the safety, comfort, personal hygiene, and protection of patients; and the performance of disease prevention and restorative measures.
- (2) Direct and indirect patient care services, including, but not limited to, the administration of medications and therapeutic agents, necessary to implement a treatment, disease prevention, or rehabilitative regimen ordered by and within the scope of licensure of a physician, dentist, podiatrist, or clinical psychologist, as defined by Section 1316.5 of the Health and Safety Code.
- (3) The performance of skin tests, immunization techniques, and the withdrawal of human blood from veins and arteries.
- (4) Observation of signs and symptoms of illness, reactions to treatment, general behavior, or general physical condition, and (A) determination of whether the signs, symptoms, reactions, behavior, or general appearance exhibit abnormal characteristics, and (B) implementation, based on observed abnormalities, of appropriate reporting, or referral, or standardized procedures, or changes in treatment regimen in accordance with standardized procedures, or the initiation of emergency procedures.
 - (c) 'Standardized procedures,' as used in this section, means either of the following:
- (1) Policies and protocols developed by a health facility licensed pursuant to Chapter 2 (commencing with Section 1250) of Division 2 of the Health and Safety Code through collaboration among administrators and health professionals including physicians and nurses.
- (2) Policies and protocols developed through collaboration among administrators and health professionals, including physicians and nurses, by an organized health care system which is not a health facility licensed pursuant to Chapter 2 (commencing with Section 1250) of Division 2 of the Health and Safety Code.

The policies and protocols shall be subject to any guidelines for standardized procedures that the Division of Licensing of the Medical Board of California and the Board of Registered

Nursing may jointly promulgate. If promulgated, the guidelines shall be administered by the Board of Registered Nursing.

- (d) Nothing in this section shall be construed to require approval of standardized procedures by the Division of Licensing of the Medical Board of California, or by the Board of Registered Nursing.
- (e) No state agency other than the board may define or interpret the practice of nursing for those licensed pursuant to the provisions of the chapter, or develop standardized procedures or protocols pursuant to this chapter, unless so authorized by this chapter, or specifically required under state or federal statute. "State agency" includes every state office, officer, department, division, bureau, board, authority, and commission.
 - 10. Section 2732 of the Code states:

No person shall engage in the practice of nursing, as defined in Section 2725, without holding a license which is in an active status issued under this chapter except as otherwise provided in this act.

Every licensee may be known as a registered nurse and may place the letters "R.N." after his name.

11. Section 2761 of the Code states, in pertinent part:

The board may take disciplinary action against a certified or licensed nurse or deny an application for a certificate or license for any of the following:

- (a) Unprofessional conduct, which includes, but is not limited to, the following:
- (1) Incompetence, or gross negligence in carrying out usual certified or licensed nursing functions.
 - (3) The use of advertising relating to nursing which violates Section 17500.
- (d) Violating or attempting to violate, directly or indirectly, or assisting in or abetting the violating of, or conspiring to violate any provision or term of this chapter [the Nursing Practice Act] or regulations adopted pursuant to it.

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12. Section 2795 of the Code states:

Except as provided in this chapter, it is unlawful for any person to do any of the following:

- (a) To practice or to offer to practice nursing in this state unless the person holds a license in an active status.
- (b) To use any title, sign, card, or device to indicate that he or she is qualified to practice or is practicing nursing, unless the person has been duly licensed or certified under this chapter.
 - 13. Section 2796 of the Code states:

It is unlawful for any person or persons not licensed or certified as provided in this chapter to use the title "registered nurse," the letters "R.N.," or the words "graduate nurse," "trained nurse," or "nurse anesthetist."

It is unlawful for any person or persons not licensed or certified as provided in this chapter to impersonate a professional nurse or pretend to be licensed to practice professional nursing as provided in this chapter.

14. Section 3660 of the Code states;

Except as provided in subdivision (h) of Section 3644, a person shall have a valid, unrevoked, or unsuspended license issued under [the Naturopathic Doctors Act] to do any of the following:

- (a) To claim to be a naturopathic doctor, licensed naturopathic doctor, doctor of naturopathic medicine, doctor of naturopathy, or naturopathic medical doctor.
- (b) To use the professional abbreviation "N.D." or other titles, words, letters, or symbols with the intent to represent that he or she practices, is authorized to practice, or is able to practice naturopathic medicine as a naturopathic doctor.
 - 15. Section 16240 of the Code states:

Every person who practices, offers to practice, or advertises any business, trade, profession, occupation, or calling, or who uses any title, sign, initials, card, or device to indicate that he or she is qualified to practice any business, trade, profession, occupation, or calling for which a license, registration, or certificate is required by any law of this state, without holding a current

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and valid license, registration, or certificate as prescribed by law, is guilty of a misdemeanor.

16. Section 17500 of the Code states:

It is unlawful for any person, firm, corporation or association, or any employee thereof with intent directly or indirectly to dispose of real or personal property or to perform services, professional or otherwise, or anything of any nature whatsoever or to induce the public to enter into any obligation relating thereto, to make or disseminate or cause to be made or disseminated before the public in this state, or to make or disseminate or cause to be made or disseminated from this state before the public in any state, in any newspaper or other publication, or any advertising device, or by public outcry or proclamation, or in any other manner or means whatever, including over the Internet, any statement, concerning that real or personal property or those services, professional or otherwise, or concerning any circumstance or matter of fact connected with the proposed performance or disposition thereof, which is untrue or misleading, and which is known, or which by the exercise of reasonable care should be known, to be untrue or misleading, or for any person, firm, or corporation to so make or disseminate or cause to be so made or disseminated any such statement as part of a plan or scheme with the intent not to sell that personal property or those services, professional or otherwise, so advertised at the price stated therein, or as so advertised. Any violation of the provisions of this section is a misdemeanor punishable by imprisonment in the county jail not exceeding six months, or by a fine not exceeding two thousand five hundred dollars (\$2,500), or by both that imprisonment and fine.

17. California Code of Regulations, title 16, section 1444, states:

A conviction or act shall be considered to be substantially related to the qualifications, functions or duties of a registered nurse if to a substantial degree it evidences the present or potential unfitness of a registered nurse to practice in a manner consistent with the public health, safety, or welfare. Such convictions or acts shall include but not be limited to the following:—

- (a) Assaultive or abusive conduct including, but not limited to, those violations listed in subdivision (d) of Penal Code Section 11160.
 - (b) Failure to comply with any mandatory reporting requirements.

- (c) Theft, dishonesty, fraud, or deceit.
- (d) Any conviction or act subject to an order of registration pursuant to Section 290 of the Penal Code.

COST RECOVERY

18. Section 125.3 of the Code provides, in pertinent part, that the Board may request the administrative law judge to direct a licentiate found to have committed a violation or violations of the licensing act to pay a sum not to exceed the reasonable costs of the investigation and enforcement of the case.

FACTUAL SUMMARY

- 19. On or about May, 2008, in Moraga, California, Respondent owned and operated a business called Whole Life Healing Resources (hereinafter "Whole Life").
- 20. On or about May, 20, 2008, during a telephone conversation, Respondent identified herself to Emily Barboza, an investigator for the Division of Investigation, Department of Consumer Affairs, as a doctor of naturopathic medicine. At the time, Investigator Barboza was posing as a potential customer of Whole Life.
- 21. On or about May 28, 2008, Investigators Barboza and Rowe attended a seminar at Respondent's home in Moraga, California. The subject of the seminar was Respondent's use of a Bemer 3000 device for treatment on patients. During this seminar, Respondent identified herself as a Registered Nurse and a Doctor of Naturopathic Medicine. Respondent distributed pamphlets which identified Respondent as follows: "Farideh F. Naraghi, NHD, RN, MA." Respondent also distributed business cards that identified her in this manner or similar to this manner. The business cards listed various services offered by Whole Life including:
 - a. Live and dry blood analysis.
 - b. Live food therapy.
 - c.— Biofeedback therapy.
 - d. Iridology.
 - e. Colon therapy.
 - f. Herbology.

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1	g.	Aromatherapy.					
2	h.	Acupressure and lymphatic massage.					
3	i.	Computerized regulatory thermography.					
4	j.	Darkfield microscopy.					
5	k.	Biological terrain assessment.					
6	1.	Lymphatic drainage.					
7	m.	Detoxification programs.					
8	22.	On or about June 30, 2008, investigator Barboza spoke with Respondent by telephone					
9	and made an appointment for treatment services on July 1, 2008.						
10	23.	On or about July 1, 2008, Investigator Barboza, posing as a patient, went to					
11	Respondent's home in Moraga, California. Respondent proposed using a Scio machine in order						
12	to diagnose physical problems in Investigator Barboza's body. Respondent observed, on						
13	Respondent's wall, certificates showing Respondent to be a Doctor of Naturopathy and a						
14	Registered Nurse.						
15	24.	Investigator Barboza then revealed her true identity and asked Respondent to discuss					
16	her practice. Respondent admitted to Investigator Barboza that her Registered Nurse license had						
17	been on "inactive" status since 2005. Respondent admitted that her duties at Whole Life included						
18	"health counseling," and that such work required an active and current registered nursing license.						
19	25.	Respondent was not licensed as a naturopathic doctor.					
20		FIRST CAUSE FOR DISCIPLINE					
21	,	(Unprofessional Conduct)					
22	26.	Respondent is subject to disciplinary action under section 2761(a) of the Code in that					
23	she acted	unprofessionally, as set forth above in paragraphs 19-25.					
24		SECOND CAUSE FOR DISCIPLINE					
25	(Unp	professional Conduct Unlawful Representation Regarding Naturopathic Medicine)					
26	27.	Respondent is subject to disciplinary action under sections 3660 and 2761(a) of the					
27	Code in f	hat she acted unprofessionally by claiming to be a naturopathic doctor, licensed					
28	naturopat	hic doctor, doctor of naturopathic medicine, doctor of naturopathy, or naturopathic					
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medical doctor, and used titles, words, letters, or symbols with the intent to represent that she practiced, was authorized to practice, or was able to practice naturopathic medicine as a naturopathic doctor, when she was not licensed to do so, as set forth above in paragraphs 19-25.

THIRD CAUSE FOR DISCIPLINE

(Unprofessional Conduct -- Unlawful Practice of Medicine)

28. Respondent is subject to disciplinary action under sections 2052 and 2761(a) of the Code in that she acted unprofessionally by engaging or offering to engage in the unlicensed practice of medicine, as set forth above in paragraphs 19-25.

FOURTH CAUSE FOR DISCIPLINE

(Unprofessional Conduct -- Unlawful Representation as Licensed Registered Nurse)

29. Respondent is subject to disciplinary action under Code sections 2732, 2761(d), 2795, 2796 and 16240 in that she engaged in the practice of nursing, offered to engage in the practice of nursing, and represented herself by sign, card, title or device to be qualified to practice as a registered nurse, when she was not licensed to do so, as set forth above in paragraphs 19-25.

FIFTH CAUSE FOR DISCIPLINE

(Unfair Business Practices)

30. Respondent is subject to disciplinary action under sections 651, 652, 2761(a)(3), 16240 and 17500 of the Code in that she acted unprofessionally by engaging in advertising and statements relating to her practice of nursing which are false, misleading and deceptive, as set forth above in paragraphs 19-25.

PRAYER

WHEREFORE, Complainant requests that a hearing be held on the matters herein alleged, and that following the hearing, the Board of Registered Nursing issue a decision:

- 1. Revoking or suspending Registered Nurse License Number 240825, issued to Farideh Naraghi;
- 2. Ordering Farideh Naraghi to pay the Board of Registered Nursing the reasonable costs of the investigation and enforcement of this case, pursuant to Business and Professions Code section 125.3;

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Accusation